



TOKA & ASSOCIATES

BOARD OF DIRECTORS



Charles Petersen

BOARD DIRECTOR

Charles Petersen is a highly skilled and experienced former trade unionist, labor practitioner, manager, and entrepreneur. He brings over 15 years of experience with the Communication Workers Union (CWU), where he held the position of National Treasurer. In this role, he was responsible for managing finances, negotiating with stakeholders, and leading industrial actions.

Charles played a crucial role in the unification of three trade unions to establish the Communication Workers Union (CWU), contributing significantly to its financial stability and regulatory compliance. He represented both the CWU and the Congress of South African Trade Unions (COSATU) in various capacities, including international engagements, medical schemes, and pension fund management. Furthermore, he participated in drafting policies for the postal sector and negotiating labor agreements.

Later, Charles transitioned into a management role at the South African Post Office (SAPO), where he concentrated on employee relations, dispute resolution, and collective bargaining. His leadership in industrial relations resulted in notable successes, including an 80% reduction in national disputes and the establishment of stability within the organization through the implementation of long-term agreements.

In 2019, Charles embarked on his entrepreneurial journey by co-founding Wellth-AI Solutions, a wellness company that leverages artificial intelligence and technology to improve employee well-being and enhance business efficiency. He continues to utilize his negotiation and relationship-building skills in this innovative venture.

"Navigating Complexities, Forging Solutions."